

Salona Global Medical Device (currently Brattle Street Investment Corp.) (TSXV) Seeks Acquisitions

Salona Global Medical Device (the "Company" or "Salona") is in the market to acquire revenue generating medical device companies.

The Opportunity

We Pay Higher Multiples

The Company's status as a publicly traded company means we know our revenue multiple.

This allows us to pay a higher entry multiple.

Gradual Exit Strategy

The Company often offers a mix of liquid/tradable stock and cash for companies which may provide a flexible exit. As an owner you can hold or sell as many shares as you want at your discretion.

Upside Participation

Each subsequent acquisition can improve our overall value and increase share price. As a shareholder you can reap the benefits of our growing global business listed on the TSXV, a well-known stock exchange with over 3000 companies trading daily.

Access to Sales & Marketing Dollars

Continue to grow your business with access capital to increase profits.

The Structure

Billion Dollar Management Support

Continue to grow your business with enhanced upside and experienced public market executives from businesses such as PHM and Salter Labs.

Diversification

With our growing suite of acquisitions and products, you have the opportunity to benefit from the growth in other products, not just your own.

Access to Global Distribution

Utilize our growing international salesforce to rapidly grow revenue through entry into new marketplaces worldwide.

Career Opportunities

Join our management team and grow into a larger role within Salona Global. Additional potential for increased compensation based on performance.

Public Company versus Private Company Valuations

It is often the case that companies listed on a high-volume North American stock exchange, such as the NYSE, Nasdaq or TSX, have higher values that privately held companies.

Access to capital, sophisticated management talent and the ability to acquire additional products and businesses, as well as having a global reach, generally motivates investors to pay more for these businesses in a public company structure

By selling to a public company, you and your shareholders can enjoy superior valuation after closing.

Requirements

Companies should have existing annual revenues of at least \$5M and operational cash flow. All deals are subject to due diligence and all necessary third party approvals.



Disclosures:

Completion of the Company's first acquisition (the "Transaction") of South Dakota Partners, Inc. ("SDP"), is subject to a number of conditions, including but not limited to, TSXV acceptance and shareholder approval. There can be no assurance that the Transaction will be completed as proposed or at all. The certain financial data contained herein is unaudited and may be subject to refinement or modification during the audit process. Investors are cautioned that, except as disclosed in the management information circular to be prepared in connection with the Transaction, any information released or received with respect to the Transaction may not be accurate or complete and should not be relied upon. Trading in the securities of the Company should be considered highly speculative.

The securities referred to herein have not been, nor will they be, registered under the United States Securities Act of 1933, as amended, and may not be offered or sold within the United States or to, or for the account or benefit of, U.S. persons absent U.S. registration or an applicable exemption from the U.S. registration requirements. This document does not constitute an offer for sale of securities for sale, nor a solicitation for offers to buy any securities. Any public offering of securities in the United States must be made by means of a prospectus containing detailed information about the company and management, as well as financial statements.

Forward-Looking Information

Although the Company believes, in light of the experience of its officers and directors, current conditions and expected future developments and other factors that have been considered appropriate that the expectations reflected in this forward-looking information are reasonable, undue reliance should not be placed on them because the Company can give no assurance that they will prove to be correct. When used herein, the words "estimate", "project", "belief", "anticipate", "intend", "expect", "plan", "predict", "may" or "should" and the negative of these words or such variations thereon or comparable terminology are intended to identify forward-looking statements and information. Such statements and information reflect the current view of the Company. Risks and uncertainties that may cause actual results to differ materially from those contemplated in those forward-looking statements and information. By their nature, forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements, or other future events, to be materially different from any future results, performance or achievements expressed or implied by such forwardlooking statements. Such factors include, among others, the following risks: (i) there is no assurance that the Company and SDP will obtain all requisite approvals for the Transaction, including the approval of the TSXV for the Transaction (which may be conditional upon amendments to the terms of the Transaction); (ii) there is no assurance that the concurrent financing will be completed as contemplated or at all; (iii) following completion of the Transaction, the Company may require additional financing from time to time in order to continue its operations and financing may not be available when needed or on terms and conditions acceptable to the Company; (iv) new laws or regulations could adversely affect the Company's business and results of operations; and (v) the stock markets have experienced volatility that often has been unrelated to the performance of companies. These fluctuations may adversely affect the price of the Company's securities, regardless of its operating performance. There are a number of important factors that could cause the Company's and SDP's actual results to differ materially from those indicated or implied by forward-looking statements and information. Such factors include, among others: currency fluctuations; disruptions or changes in the credit or security markets; results of operation activities and development of projects; project cost overruns or unanticipated costs and expenses, and general market and industry conditions and risks related to COVID-19 including various recommendations, orders and measures of governmental authorities to try to limit the pandemic, including travel restrictions, border closures, non-essential business closures, quarantines, self-isolations, shelters-in-place and social distancing, disruptions to markets, economic activity, financing, supply chains and sales channels, and a deterioration of general economic conditions including a possible national or global recession. The terms and conditions of the Transaction may be based on the Company's due diligence and the receipt of tax, corporate and securities law advice for both the Company and SDP. The Company undertakes no obligation to comment on analyses, expectations or statements made by third parties in respect of the Company, SDP, their securities, or their respective financial or operating results (as applicable). The Company cautions that the foregoing list of material factors is not exhaustive. When relying on the Company's forward-looking statements and information to make decisions, investors and others should carefully consider the foregoing factors and other uncertainties and potential events. The Company has assumed that the material factors referred to in the previous paragraph will not cause such forward-looking statements and information to differ materially from actual results or events. However, the list of these factors is not exhaustive and is subject to change and there can be no assurance that such assumptions will reflect the actual outcome of such items or factors. The forward-looking information contained herein represents the expectations of the Company as of the date hereof and, accordingly, is subject to change after such date. Readers should not place undue importance on forward-looking information and should not rely upon this information as of any other date. The Company does not undertake to update this information at any particular time except as required in accordance with applicable laws.

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